



# AMERICAN FREEDOM HONORS GALA

## PARTNERSHIP BENEFITS BY LEVEL

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	FIVE STAR PRESENTER \$100,000	PLATINUM \$75,000	GOLD \$50,000	SILVER \$25,000	BRONZE \$10,000
<b>PRE-EVENT</b>					
VIP promotion on all event recognition	X				
Company logo recognition on AFH and VOIEF website <i>XX = Increased logo recognition</i>	XX	XX	X	X	X
Social media promotion	X	X	X	X	X
Email marketing blasts	X	X	X	X	X
Event advertisements and promotion	X	X	X		
Press releases	X	X	X		
Company logo on Gala Invitations	X	X	X	X	X
Ongoing media recognition	X	X	X	X	
<b>ON-SITE</b>					
Recognition from the main stage	X	X	X	X	X
Company video to be played <i>Under one minute and AFH staff review</i>	X				
Present Award to Honoree	X	X			
Photos with VIP Guests	X	X			
Invitation to VIP Reception on Friday, September 24	X	X	X	X	
Company logo in playbill	X	X	X	X	X
Company advertisement in playbill	Full Page	1/2 Page	1/4 Page		
Company logo on onsite signage	X	X	X	X	X
Inclusion in welcome bag <i>(company provided)</i>	X	X	X		
1/2 Hour VIP Start at Welcome Reception	X	X		X	
Premier seating at Gala	X	X	X	X	
Event Table	3 Tables	2 Tables	1 Table	1 Table	1 Table
Special room rate at partner hotel	X	X	X	X	X
<b>POST EVENT</b>					
Recognition on thank you emails	X	X	X	X	X
Ongoing recognition on AFH and VOIEF website	X	X	X	X	X
Social media promotion	X	X	X		
Right of First Refusal for 2022	X	X	X	X	X

**Additional Sponsor Opportunities: VIP Reception (\$15K), After Party (\$10K) and Wall of Honor (\$5K per panel) Tables of eight (\$2,000 per table)**